



WOMEN'S INTERNATIONAL NETWORK
OF UTILITY PROFESSIONALS

CONNECTION

Spring, 2010

A Quarterly Publication for WinUP Members

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ATLANTA, GA

"City Lights, Southern
Nights, Historic Sites"
WinUP Internat'l Conference
October 11-13, 2010
Marriot Perimeter Center
Atlanta, GA

Letter from the President

April Showers bring May flowers, according to the old adage and we've got some beauties here in Ohio. I hope you're enjoying some of that beautiful color in your area as well. But in spite of the foliage, we have great beauty in each state in our nation and WinUP has some ladies with exceptionally beautiful hearts. Our philanthropic interests range from helping the elderly, the homeless, the poor, and the hungry. We ARE making the world we live in a better place, one person at a time. We also help in providing our annual scholarship and this year we have 7 great candidates for that scholarship, up from previous years, all thanks to our **Scholarship Committee** under Rho Hardin, working hard to get the word out that it is available.

Our **Nominating Committee**, led by Cynthia Snyder, is working hard now to provide a great slate of officers by the Summer Board meeting. If you are interested in becoming an International Officer, or know someone you think would be a great officer for WinUP, please contact Cynthia. We need to be advocates for ourselves and for each other. Please help mentor others who may have the desire to develop leadership skills, but need a little encouragement to consider running for office. WinUP is a great organization with which to develop those skills.

The **Summer Board Meeting** will be held at the Embassy Suites Airport, 2886 Airport Drive, Columbus, Ohio, 43219 (614)536-0500. The Executive Board will meet on Thursday, June 10th. The International Board will meet all day on Friday, June 11th and through 3:00 PM on Saturday, June 12th to accommodate our need to work together on the annual conference. Chapter members who are working on the conference plans may wish to attend the board meeting to help coordinate with other chapters and committees. Since only Board members, or their designated proxies, can vote, we plan to complete the Board business on Friday morning and then use the remainder of the time for conference planning. If you wish to attend, please send an email to lpmunsey@aep.com so I can include you in the planning and then make your room reservations through the following link:

http://embassysuites.hilton.com/en/es/groups/personalized/CMHATES-WL20100609/index.jhtml?WT.mc_id=POG

Don't forget to save the date for the **2010 WinUP conference "City Lights, Southern Nights, Historical Sites"** to be held October 11-13 at the Marriott Perimeter Center in Atlanta, GA. This year's conference should be the best since it is being planned and executed by YOU!

Just a few reminders:

- Outgoing Committee Chairs should submit their 2009 Committee Reports to the Executive Office as soon as possible.
- Incoming Committee Chairs should be recruiting committee members and establishing objectives for 2010.

I wish each of you a beautiful spring and look forward to working with you in Columbus in June. Thank you for the opportunity to serve you!

Lila Munsey
2010 President

WiNUP International Conference Speakers

The slate of speakers is being finalized and what a variety there will be! Utility CEO and VP's, college professors, and other professionals will speak on current and historical challenges to the energy industry as well as financial planning, gender roles, community conservation, and memories of Atlanta native Dr. Martin Luther King, Jr.

Greg Ford—Emerging Issues of the Smart Grid

The 2010 annual WiNUP Conference is just around the corner where attendees will hear from Greg Ford about the emerging issues in the utility industry including smart meter and smart grid technologies as well as the associated issues for stakeholders—regulators, customers, and utilities. He also plans to discuss the roles of women in the industry.

Mr. Ford is President and Chief Executive Officer of Atlanta-based Georgia System Operations Corporation, a not-for-profit corporation owned by 40 electric membership corporations in Georgia. Greg Ford joined Georgia System Operations Corporation in 1997, and after holding several positions in the area of system operations, was appointed by the board of directors to lead the organization in April 2007. Mr. Ford serves on a variety of industry association boards including the SERC Reliability Corporation and the Southern Subregion Security Coordinating Committee. Prior to GSOC, Mr. Ford worked at Florida Power & Light, where he spent nearly 11 years in the power supply organization building, maintaining and operating the company's 18,000-megawatt system.

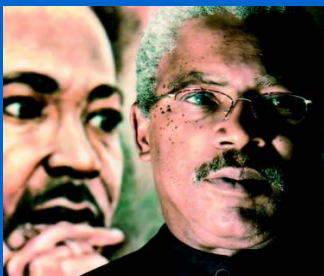
A native of Southside, Ala., Mr. Ford holds a bachelor of electrical engineering, with power option, from Auburn University. Mr. Ford resides with his wife and their two children in Atlanta's northeast suburbs.

Dr. Derek King — Memories of Martin Luther King, Jr.

Dr. King, Professor of Religious Studies at Martin University located in Indianapolis, Indiana, is the nephew of Dr. Martin Luther King, Jr. He will share his memories of the famous civil rights leader, noted orator, Nobel Peace Prize winner, and Atlanta native.



Gregory S. Ford
President & CEO
Georgia System Operations
Corporation



Dr. Derek King
Professor
Martin University



Teresa Wietzikoski
President
Diversified Wealth
Management, LLC

Teresa Wietzikoski—Diversified Wealth

Are you doing all you can with the money you have? Teresa Wietzikoski is president of Diversified Wealth Management, LLC, a financial services firm and member of Hanson McClain Retirement Network. She is a registered representative with Securities America, Inc.

The objective of Mrs. Wietzikoski's presentation is to equip each attendee with the basic tools needed to establish a financial plan, based on solid financial planning principals. A homework package will be given to each attendee that wants to take advantage of a free 1-hour consultation. Basic strategies include asset allocation strategies, the importance of dollar cost averaging, and determining your risk tolerance. Effective money market concepts she will discuss are the benefits of diversification, maintaining sufficient reserves, and taking advantage of your 401k plan. She will also explain the importance of using historical economic market information such as setting realistic expectations, reviewing historical market performance and market corrections.

Mrs. Wietzikoski earned her MBA from Georgia State University. Her major studies were economics and finance. Undergraduate studies were completed at the University of Texas.

She helps her clients coordinate the services of attorneys, tax advisors, insurance professionals, pension specialists, employee benefits specialists, estate and business planners. She is also part of the Hanson McClain retirement network that specializes in assisting telecom & utility employees through the retirement process. Mrs. Wietzikoski has authored numerous articles on investments and financial planning strategies.

An avid runner and music enthusiast, Mrs. Wietzikoski is married and has two step-children and resides in Gwinnett County, Georgia.

Dr. Eunice Beatty—The 21st Century Family

Dr. Eunice Beatty is a retired professor (January 2008). She holds the collegiate rank of professor, and enjoyed a career in higher education for 30 years. Dr. Beatty taught in the departments of Educational Psychology, Family Science, and Dental Hygiene. She was a full-time faculty member at the University of Kentucky, UK-Lexington Community College, and Bluegrass Community and Technical College. She is a former Dean of Academic Affairs at the University of Kentucky-Lexington Community College (1991-1999), and also served as Special Assistant to the Chancellor in the UK-Community College System (1994-1997). Prior to serving as Dean of Academic Affairs, Dr. Beatty served as Chairperson for the Biological Sciences and Health Technologies Division.



Dr. Eunice Beatty
Professor (Retired)
University of Kentucky

Dr. Beatty will be presenting "**The Family: Me...You...Us!**" She will explain that over the past four decades the American family has been undergoing significant transformation. The family structure, family values, and family roles have been changing, thus demanding those who wish to study families, and discuss family trends and issues, to be inclusive-thinkers, non-traditional in their approach, as well as, embracers of dynamic and diverse outcomes. 21st century families encourage us to view today's families in the context of happy and healthy functioning relationships, and not fitting a traditional model form. Dr. Beatty takes a contemporary look at some of the more dominant family trends/issues facing families today. This presentation



Betsy Higgins
Executive Vice President and
Chief Financial Officer
Oglethorpe Power Company



Brenda Sandahl
Sr. Market Planning Specialist
Otter Tail Power Company

prompts individuals to think about their own family relationships, as it focuses on the action and responsibility of today's 21st century families.

Dr. Beatty has an earned Doctor of Philosophy degree in Educational Psychology and Counseling with a minor in Marriage and Family Science, a Master of Science degree in Education (Curriculum and Instruction), and a Bachelor of Health Science degree in Dental Hygiene. She is a licensed and registered Dental Hygienist, and a National Family Life Educator, certified by the National Council on Family Relations.

Dr. Beatty is a native of Lexington, Kentucky. She has been married for 33 years to Anthony Beatty, Sr. (retired Chief of Police-Lexington, KY.), and they have two sons, Anthony, Jr. (age 31), and Embry (age 30). She enjoys traveling, working with young people, and spending time with her five grandchildren.

Betsy Higgins – No Easy Choices

Elizabeth "Betsy" (Bush) Higgins will be the closing speaker for the WINUP 2010 Conference. She plans to explore the pros and cons of future generation and the alternatives.

Ms. Higgins was named Executive Vice President and Chief Financial Officer for Oglethorpe Power Company in 2008 after serving as CFO since 2004. Before joining Oglethorpe Power in April 1997, Ms. Higgins worked for several consulting firms including Southern Engineering, Deloitte & Touche, and Energy Management Associates. Her consulting experience includes competitive bidding analyses, rate designs, integrated resource planning studies, operational/dispatch studies, bulk power market analysis, several merger analyses, and litigation support.

Ms. Higgins received a Master of Business Administration, with a concentration in Finance, from Georgia State University. In addition, she graduated with high honors from the Georgia Institute of Technology with a Bachelor of Industrial Engineering degree.

Betsy and her husband, Rick, live with their two sons in Norcross, Georgia.

Brenda Unlauf Sandahl – Community Energy Challenge

Brenda (Umlauf) Sandahl is currently a 27 year employee of Otter Tail Power Company. Her work in the Market Planning area primarily deals with the conservation portfolio which consists of approximately 35 programs delivered to a 3 state service territory that includes Minnesota, North Dakota and South Dakota. Although she works with the whole portfolio of programs, her primary responsibilities are in the residential sector. Ms. Sandahl will describe the results of the first year for a community energy conservation project in which a 15% energy reduction is the goal.

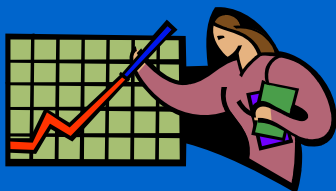
Ms. Sandahl holds a BS degree in Business Administration with a minor in marketing from Moorhead State University, Moorhead, Minnesota.

Ms. Sandahl is also a member of WINUP since 1991 and has served at the International level as Treasurer, Vice President and was the International President in 2001. She and her husband, Wayne, have a new dog named Hoss and have been married 26 years.

Networking

Professional
Development

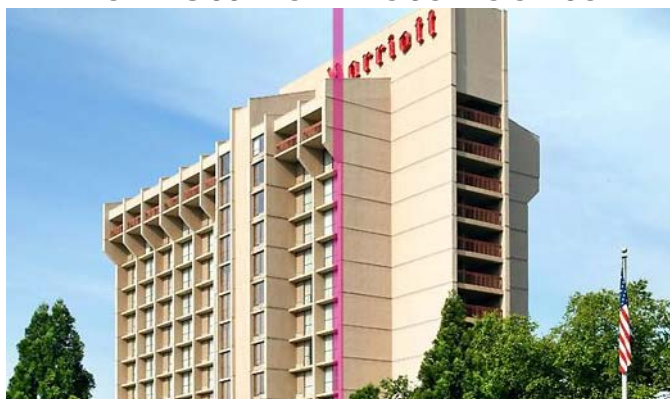
Recognition



Make plans now to attend

City Lights, Southern Nights, Historical Sites Atlanta, Georgia

October 11-13, 2010
Marriott Perimeter Center

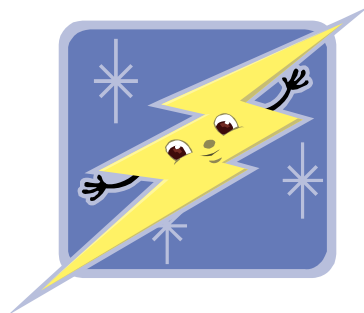


Fees and application for conference will be released soon.

WiNUP Membership Is Climbing

Theresa Drexler, Executive Director, reports that there are 131 new members to WiNUP this year and that the total international membership now stands at 406 strong. That is great news!

Energy Update



Each quarterly Connection newsletter for 2010 features an Energy Update by East Tennessee member and TVPPA employee, Danette Scudder. She peruses several publications for articles relating to the energy business and provides a summary for the WiNUP members to stay sharp on the cutting edge news and technological advances of the energy industry. Contact Danette if you have topic suggestions.



Public supports energy over environment

For the first time in 10 years Americans are more likely to say the United States should give more priority to developing oil, natural gas and coal than to protecting the environment, according to a poll. The poll was conducted a few weeks before President Barack Obama announced he would open offshore oil drilling in some parts the U.S. East Coast, Alaska and the Gulf of Mexico. Half of 1,014 U.S. adults, who were surveyed March 4-7 by Gallup, said the country should give more priority to developing and producing the fossil fuels. Only 43 percent said protection of the environment should be given priority, even at the risk of limiting the amount of supplies. It was the first time in the 10 years that Gallup has been asking the question that energy production was favored over environment.

Timothy Gardner, Reuters, April 8, 2010

FedEx Introduces First All-Electric Trucks to be Used in the U.S. Parcel Delivery Business



FedEx Corp. has announced the expansion of its alternative-energy vehicle fleet with the first all-electric FedEx parcel delivery trucks in the United States. Four purpose-built electric trucks – optimized for electric operation from the wheels up – are slated to hit the road in the Los Angeles area starting in June 2010, joining more than 1,800 alternative-energy vehicles already in service for FedEx around the world.

From green-energy-news.com, March 30, 2010 – Vol.15 No.2

Google calls for every home and business to have a smart meter

Google and over 45 other high-tech companies, retailers and green groups are backing a call to US President Barack Obama to support the roll out of smart meters to all homes and businesses.

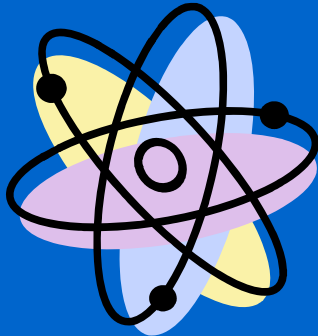
The open letter to the President from The Climate Group asks for consumers to be given “timely, useful and actionable information on their energy use”, including pricing and the generation sources of electricity. By providing the ability to monitor and manage energy consumption, the US could expect a 15% reduction in electricity consumption by 2020, according to The Climate Group, saving \$46 billion on energy bills. A more modest reduction of 5-10% might be more realistic, according to experts at a recent smart metering meeting in London, but would nevertheless represent a significant saving. “Consumers of energy are one of the nation’s largest untapped clean energy resources,” says Michael Terrell of Google. “In order for consumers to reach their full potential we need the Federal Government to help lead the way.”

From <http://www.energyefficiencynews.com/i/2959/>



Department of Energy Releases New Estimates of Nation's Wind Energy Potential

The Department of Energy (DOE) recently released new estimates of the U.S. potential for wind-generated electricity, tripling previous estimates of the size of the nation's wind resources. The new study, which was carried out by the National Renewable Energy Laboratory (NREL) and AWS Truewind, finds that the contiguous 48 states have the potential to generate up to 37 million gigawatt hours annually. By contrast, total U.S. electricity generation from all sources was roughly 4 million gigawatt hours in 2009. The estimates show the total energy yield that could be generated using current wind turbine technology on the nation's windy lands. (The estimates show what is possible, not what will



International Office

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2010 Executive Officers

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614-716-2989
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President-elect

Vikki Michalski
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614-883-6925
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Secretary

Michelle Kinds
American Electric Power
614-716-1816
mekinds@aep.com

Treasurer

Carolyn Gordon
American Electric Power
540-427-3618
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actually be developed.)

From U.S. Department of Energy, Energy Efficiency & Renewable Energy, www.eere.energy.gov, February 24, 2010

Nuclear Energy Support Hits Record-High Levels Among Americans, New Survey Shows

A record-high 74 percent of Americans support nuclear energy and a similarly strong majority (70 percent) says the United States should "definitely build more" nuclear energy facilities, a new national survey shows. The survey of 1,000 adults March 18-21 by Bisconti Research Inc./Gfk Roper found that 84 percent of Americans believe that electric utilities should begin preparation now to build new nuclear plants if needed in the next decade. Eighty-seven percent believe nuclear energy "will play an important role in meeting this nation's electricity needs" in the years to come...The survey shows that, among respondents with the most intense feelings about nuclear energy, those who strongly support nuclear energy exceed those who strongly oppose it by a three-to-one margin (33 percent to 10 percent).

From Nuclear Energy Institute, www.nei.org, WASHINGTON, D.C., March 29, 2010

Award Nominations are Due June 15



Nominations for the Honorary Life, Oak, POWER, and Member at Large are due June 15 for presentation at the 2010 International Conference in Atlanta, GA.

The guidelines for each award as well as the nominations forms and judging criteria are available in the WinUP Guidelines document, on the web, or through Theresa Drexler at the International Office.

The **Honorary Life Award** will honor an established WinUP member who has exhibited exceptional leadership and service within WinUP/EWRT for at least 15 years recognizing the member's involvement and responsibilities at the local and international level including their ability to advise, counsel and mentor other WinUP members and contributions made to other organizations. Qualified candidates must be an active member for at least 15 years and have made outstanding contributions to WinUP through membership recruitment, communications, mentorship, and event and program development including Conference planning. Full details about the award may be found online, in the WinUP Guidelines, or by contacting Anne Allen, East Tennessee Chapter and last year's award winner, who is chairing this year's award committee.

The **OAK Award** recognizes **O**utreach, **A**ccomplishments, and **K**nowledge, and honors an established WinUP member who has exhibited exceptional leadership and service within EWRT/WinUP for at least six (6) years and recognizes the member's involvement and responsibilities within the local chapter and at the international level. Nominations for this year's OAK award should be submitted to Dorothy Stoler, Indiana Chapter and 2009's OAK award winner, who is chairing this year's award committee.

The **POWER Award** honors an up-and-coming WINUP member's efforts and contributions to support the goals of the organization locally and internationally. Eligible nominees have been active in WINUP for a minimum of two and maximum of five years. Nominations for this year's POWER award winner should be submitted by June 15 to Tammy Spradlin, Virginia Chapter, who is chairing this year's award committee.

The **Member-At Large Award** honors an established WINUP member-at-large who has exhibited exceptional leadership and service within EWRT/WINUP for at least six (6) years and recognizes the recipient's involvement and responsibilities at the international level, attendance at International Conferences, and contributions to the energy industry. Nominations should be submitted to Teri Berliner, Ohio Chapter who is chairing this year's award committee.

Remember, Chapter Achievement and Newsletter Award applications are due August 15. Get the recognition that your chapter deserves! More information about these awards may be found on our website at www.winup.org or in next month's newsletter.

Chapter Newsletter Spotlight



Each issue, this section will feature articles published in chapter newsletters for all WINUP members to enjoy. Chapter newsletter editors are welcome to submit articles that they are particularly proud to share or feel would be of interest to the entire WINUP membership. Submissions should be sent to the Connection editor, Trena Riffle, at tmriffle@aep.com.

Best Selling Book Review – Virginia Chapter

"Nice Girls Don't Get the Corner Office – 101 Unconscious Mistakes Women Make that Sabotage Their Careers" by Lois P. Frankel, Ph.D. (author)

Lois P. Frankel, Ph.D., is president of Corporate Coaching International, a Pasadena, California-based consulting firm that specializes in executive coaching, leadership development, and team building. She is also a popular keynote speaker and author of "Overcoming Your Strengths." She lives in Pasadena, California.

Synopsis: This is a breakthrough book that teaches women how to stop sabotaging their careers – and start getting ahead. A different view to help women identify ingrained habits they learned as girls that may be holding them back and by overcoming these self-defeating behaviors learn to leverage their power in the workplace – and claim the corner office they so richly deserve.

Editorial Review: 'Any woman intent on getting ahead should read this book a fascinating crash course.' - Anne Fisher, 'Ask Annie' columnist.

**NICE GIRLS
DON'T GET
THE CORNER
OFFICE 101**
Unconscious Mistakes
Women Make That
Sabotage Their Careers
Lois P. Frankel, Ph.D.

Bestseller!



Feeling good vibrations?



We're looking for a few good women!

A complete listing of About the Author, From the Publisher, Product Description, From the Inside Flap, From the Back Cover, and Editorial Reviews may be found at: www.barnesandnobe.com

Get those good vibes back – Indiana Chapter

Ever walk into a room and feel like you just walked into a coal mine? That's negative energy, folks, and there's no reason to let yourself be surrounded by it. So take a step back and clear the energy, whether at home or at work, with a few steps you can brighten any space.

At home: Whether you just moved into your house, or you've lived there for years, occasionally you'll want to clear the energy, allowing new and more positive energy to flow. If you've had a loss in the family, or a negative event specifically in your home, or even if you and your spouse have been arguing more often, burn a bouquet of sage leaves which is said to help erase the negative and bring in those positive vibes.

At work: If your energy is lacking, or non-existent, give yourself a musical boost. Steven Halpern, founder of Inner Peace Music suggests, "Everybody is vibrating at their own special frequency. The secret to finding music that helps you feel more balanced or more whole lies in noting how that music makes your mind and body react. Ask yourself: Does this music make it easier to concentrate or does it monopolize my attention?" – *Healing Lifestyles and Spas* e-newsletter

Candidates sought for 2011 Executive Offices

The nominating committee is seeking candidates interested in running for one of the International Executive Officer positions in the 2011 election. Executive Officers participate in Executive committee work to lead our organization.

If you are interested in developing as a leader, would like more information about the officer positions, or have a candidate in mind from among our membership please contact Cynthia Salinas Snyder, South Texas Chapter and the 2010 Chair of the Nominating Committee. Cynthia can be reached at cmsnyder@aep.com or at 959-721-3046.

Prospective candidates must meet the following qualifications for office: Have a minimum of three years of continuous membership in WINUP **and** at least two of the following participation requirements.

- Served as an International Board Representative
- Served as an International Committee Chair
- Served as a Local Chapter Chair
- Attended two or more conferences
- Attended four or more International Board Meetings

If interested in being considered for this year's slate of candidates complete the officer application form, which may be requested from Cynthia or Theresa Drexler and submit your biography and picture. Background information will be supplied to members to assist in voting their ballot.

The slate of officers will be presented to the board at the June board meeting. Voting is completed in September with winners announced at the general business meeting held during the annual conference in October.



2010 Chapter Officers

ARKLATEX

Chair: Vivian Andrews; Vice Chair: Irma Alexander; Secretary: Miranda Williams; Treasurer: Cindy Brix; Past Chair: Horace Nell Gibbs; Board Representative: Robin Alexander

EAST TENNESSEE

Chair: Danette Scudder; Vice Chair: Marlene Broadway; Secretary: Amy Kirkland; Treasurer: Susan Roberts; Board Representative: Danette Scudder

INDIANA

Chair: Dorothy Stoler; Vice Chair: Emily Schilling; Secretary: Benita Runion; Treasurer: Benita Runion; Board Representative: Emily Schilling

KENTUCKY

Chair: Debbie Greene; Vice Chair: Kimberly Maynard; Secretary: Judi Willis; Treasurer: Del Borden; Past Chair: Debbie Kahn; Board Representative: Lynn Thieneman

MEMBERS AT LARGE

Chair: Linda Johnson; Treasurer: Linda Johnson; Board Representative: Linda Johnson

MISSOURI

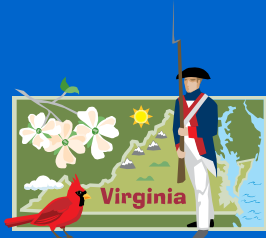
Chair: Judy Gustafson; Treasurer: Judy Gustafson; Board Representative: Judy Gustafson

NASHVILLE

Chair: Diane Nunez; Vice Chair: Virginia Clark; Secretary: Linda Bryant; Treasurer: Mary Ann Ross; Board Representative: Kim Satterfield

NEW YORK

Treasurer: Ellen Katz; Board Representative: Loretta DiCamillo



NORTH CENTRAL MINNESOTA

Chair: Vicki Severson; Treasurer: Vicki Severson; Board Representative: Brenda Sandahl

NORTH TEXAS

Chair: Gloria Roberts; Secretary: Charlotte Gibson; Treasurer: Charlotte Gibson; Board Representative: Sue Mercer

NORTHERN INDIANA

Chair: Brenda Houtz; Vice Chair: Gail Buhr; Secretary: Barb Stewart; Treasurer: Sandra Schlemmer; Past Chair: Sheryl Edwards; Board Representative: Carmon Swinson-Lake

OHIO

Chair: Janet Phan; Vice Chair: Scindra Kolecki; Secretary: Susan Toombs; Treasurer: Linda Michael; Past Chair: Michelle Kinds; Board Representative: Vikki Michalski

OKLAHOMA

Chair: Holly McCune; Vice Chair: Amber Helt; Secretary: Tracey Godfroy; Treasurer: Leann Bailey; Community Involvement: Angela Brown; Board Representative: Elaine Bonnough

SOUTH TEXAS

Chair: Laura Havis; Treasurer: Cindy Berry; Board Representative: Donna McCord

VIRGINIA

Chair: Jackie Scruggs; Co-chair: Sherry Hoopes; Secretary: Janet Craighead; Treasurer: Tammy Spradlin; Board Representative: Wanda Norcross

WEST VIRGINIA

Chair: Deb Osborne; Vice Chair: Trena Riffle; Secretary: Jeannie Wray; Treasurer: Melissa Kessell; Board Representative: Trena Riffle

Article Submissions Are Welcome

Connection is published each quarter. Article submissions from chapter newsletters and members are certainly welcome. Let's share ideas and successes with all WiNUP members! To submit material, e-mail Trena Riffle, International Newsletter Committee Chair, at tmriffle@aep.com.